

OUTCOMES OF THE Healthy Diné Nation Act (HDNA) of 2014

IT'S A FACT!

The **Healthy Diné Nation Act** (Junk Food Tax) benefits everyone on Navajo Nation.



THIS IS A PROUD MOMENT FOR EVERYONE.

We're eating healthier. This is a project where everyone wins! Individuals, communities, all of the Nation. Our Chapters are using those tax monies to build trails, to buy exercise equipment, to help people be active and to live healthier lives. The HDNA Act is now permanently authorized.

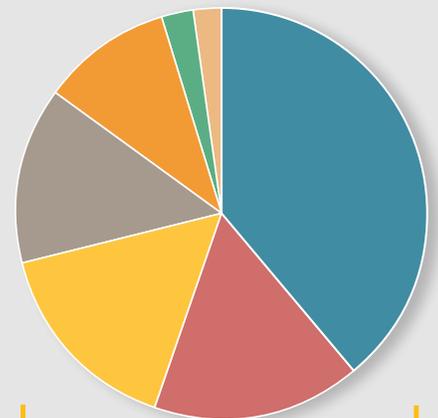
2%

If you think two percent is a pretty small number... think again.

Back in 2014, the Nation started putting a 2 percent tax on junk food. What happened next? People gradually started choosing healthy foods and drinks.

Navajo researchers and other experts

noticed that people are changing their eating habits. They are buying water instead of sugary drinks. Convenience stores are now carrying more fresh fruit and vegetables. Costs are coming down for fresh fruit.



\$4,641,938!

Where does the Junk Food Tax (HDNA) money go?

It goes back to the communities.

Over 4.6 million dollars went back to Chapters, allocated for health-related projects. Tax money will continue to come to the communities now that the Act is permanently authorized.

The money can be used for:

- Exercise equipment
- Traditional food classes
- Building trails
- Clean water
- Taking health classes
- Creating playgrounds
- Vegetable gardens
- Waste management
- Recycling
- Cultural activities
- Arts and crafts
- Language classes

- Built recreational environment
\$1,807,461 | 245 projects
- Equipment and supplies
\$767,810 | 178 projects
- Instruction and education
\$731,162 | 333 projects
- Food, water, and cleanup
\$651,425 | 225 projects
- Social setting
\$475,790 | 225 projects
- Emergency preparedness
\$115,420 | 81 projects
- Other
\$92,870 | 28 projects

